



Periscope Recipe Manager digitally captures and manages all relevant information for recipe based products in the fresh departments — including, ingredients, units of measure, nutrition labels, costing and instructional guides. In addition, Recipe Manager enhances the execution of Periscope-enabled fresh production and ordering processes, as well as satisfying USDA Nutrition Labeling Regulations.

Value-added features include:

- Recipe Creation — Creates and stores recipes with embedded sub-recipes, ingredients and images in an easy-to-build format;
- Nutritional Labeling — Generates accurate nutritional facts with linkage to sellable items for in-store printing of labels for recipe based products;
- Product Costing — Provides visibility to cost segmented by raw materials, labor and packaging by individual retail product;
- Comprehensive Instructional Guides — Provides store associates detailed product preparation guides for specific recipe based products available to store or central kitchen staff in a variety of mediums such as tablets, touchscreens or print-outs;
- Production Planning — Enhances in-store production processes by calculating ingredient quantities required to produce like products of different batch sizes; and
- Backroom Ordering — Enhances store ordering by calculating re-order quantities of backroom product needed to facilitate anticipated sales demand.

Partial Periscope Client List



Benefits with Impact

Grocery retailers using Periscope Recipe Manager will realize material benefits, including:

- Centralized management of all recipe based products with efficient distribution and control capabilities down to the stores;
- Compliance with USDA Nutrition Labeling Regulations with the ability to seamlessly substitute specific ingredients within a recipe;
- Improved store level execution and enhanced end product consistency as a result of comprehensive and easy-to-use instructional guides;
- Visibility to product cost enables merchandising to establish a retail price that achieves a desired margin; and
- Improved financial performance and lower materials usage by integrating Recipe Manager with other fresh item management activities such as fresh production and ordering.

About Invatron Systems Corp.

Invatron Systems Corp. is a leading global technology company specializing in Fresh Item (Periscope) and Scale (E-Plum) Management software solutions for supermarket chains around the world. Our Periscope and E-Plum solutions are deployed collectively in over 20,000 supermarket stores worldwide, actively supporting the in-store execution of fresh operations. We support our customers achieve and maintain a leadership position in their fresh food offering by enhancing sales, reducing shrink, improving overall freshness and maximizing operating margins.

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